

PC Tech UpTime, Inc.

Computer Repairs & Services

<http://www.pctechuptime.com>

Call for Appointment:

(828) 400-7271

July 2017 Tips & Tricks



Data Backup and Recovery

The substance of electronic information is Data. It is tiny bits and bytes of binary code that is put together to offer you and I fast access to a wide variety of information from pictures, documents, financial records, and data-base files that store huge quantities of human information such as: Customer sales, medical records, or Financial data, and this can extend to Individuals personal records.

Ok...with all that technical stuff behind us why should you really care about taking the time to save important data to an alternate storage location? It's wise as they say not to store all your eggs in one basket. There is the misconception that your information is safe on your computer. Well that's not true in the least, but what is most overlooked here is the obvious!

Data loss comes in many ways. We contribute to each of these failures by our own human nature. Yeah this is complicated, but the simple answer is this: "Data loss is not an "if situation...it is a when will it happen situation". You can exhaust yourself trying to prevent things from happening to your data by being very picky on what software you use and you can still have a catastrophic loss that is either very time consuming or financially devastating to you, your business, and or your family. Preventing a catastrophic loss just means taking all measures available to minimize that loss in time time and money.

TIPS

- Keep your user files stored in one central location on the computer. (Not on the desktop, or in an email program!)
- Store your data in an organized manner, and keep file names simple and distinct.
- Do not name files and or folders with titles that might be confused as meaning the same thing.
- Avoid using special characters in file names if at all possible.
- Keep folder depth to no more than three or four levels.
- Save files in formats that you can open from any program on any other computer.
- Develop a schedule to backing up all important information in at least two location, other than your main computer drive. That can be a flash-drive, or an external hard drive, or the Internet.

To decide how often to do a backup is dependent on how much data you have and how often it changes. A big qualifier here is to determine how valuable your information is to you, and to others. The big news you hear is the potential threat by viruses, but this is only a part of the problem. To keep the gears of our economy greased there is an

PC Tech UpTime, Inc.

P.O. Box 41, Maggie Valley, NC 28751

Email: comment@pctechuptime.com

Call: (828) 400-7271

PC Tech UpTime, Inc.

Computer Repairs & Services

<http://www.pctechuptime.com>

Call for Appointment:
(828) 400-7271

July 2017 Tips & Tricks



element of design where things are made to break down on purpose. No one wants to think negatively about our great inventors or technology developers, but it is true all the same. The proper technical term is “Planned Obsolescence”.

At the same time another element to this scenario is whether or not the designer and programmer was smart enough to plan for unforeseen results from different input, and or handling by the user.

Now if that's not bad enough...then we have to deal with digital thieves that take advantage of human greed that will sabotage our own computers and ultimately crash the system and steal our data.

There is no way to describe all the underhanded methods used by crooks today, but just remember this...that the next person who tells you they knew someone who was lucky then all they really are saying is this:

“LUCK is when preparation meets opportunity!”

So isn't it time that you were armed with some LUCK?

BACKUP and BACKUP OFTEN

Call us today to setup an appointment to review your situation and recommend what would fit into your budget, and needs. (828) 400-7271.

Check out our company website for a link page:

<http://www.pctechuptime.com/security.html>

Antivirus software

<http://www.pctechuptime.com/backup.html>

Backup Choices

info@pctechuptime.com

By: PC Tech UpTime, Technician

Austin Strader, President

PC Tech UpTime, Inc,

P.O. Box 41, Maggie Valley, NC 28751



PS Our current technician rates are available at:

<http://www.pctechuptime.com/techrates.html>

Call us today to setup an appointment, and to review your situation at (828) 400-7271.

Check out our company website

<http://www.pctechuptime.com/security.html>

Antivirus software

<http://www.pctechuptime.com/backup.html>

Backup Choices

Email: info@pctechuptime.com

PC Tech UpTime, Inc.
P.O. Box 41, Maggie Valley, NC 28751

Email: comment@pctechuptime.com
Call: (828) 400-7271