

Newsletter Tips & Tricks

By: PC Tech UpTime, Inc.
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PROTECT YOUR DATA

As computer technology moves forward it becomes harder to tell where your stuff is really stored. The catch phrase for the past five year has been **“The Cloud”** which technically just means that your data is stored on a server (computer) on the Internet. Some computer manufacturers have their own designated Cloud storage. While many other companies leave it up to third parties.

There is nothing wrong with Cloud storage. For the most part I really like the idea because although computers have become faster and include more bells and whistles, and some computers now even have Solid State Drives (SSD). The thought by many is that their personal data will never be lost. The real storm cloud hanging over all of us is that, **“It's not if your computer will break down and have a catastrophic data loss, but when will it happen?”** Will you be ready by making plans before those problems strike?

There are so many choices for online cloud storage that rather than hash over the qualification of their up and down-side my focus here is on local protection that is affordable and extremely valuable. Whether you use an Apple Mac, or a PC it is a wise move to do a local backup even if you normally rely on cloud type storage. This tip is valuable on laptops, desktops, and even ultra book laptops.

- Purchase a super backup unit called: **ClickFree C2**. They come in many popular sizes to suit your needs. They have software built into the drive, so you won't have to install or configure software. I like the **Click Free C2** units. These drives are so compact and easy to use that once you try one you'll want to be a customer for life.
- Buy one at Amazon.com These driver units are so good.
- Plug it into a USB port on your computer, and it will automatically begin collecting data on all the files that can be backed up then copies those files. To your **Click free drive**. Best of all you

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can backup several computers and it catalogs each one separately. Then files from any of those machines can be recovered to any other computer. Whoa isn't that cool.

- You can buy other hard drive backup units but the simplicity and durability of ClickFree is unsurpassed.

NOTE: Generally backup units of all types only backup your files, and not the programs or system files. If you want a program that does that then you'll need to read our February 2017 Tips & Tricks Newsletter for the wonderful world of **Image file recovery**.

Call us today to setup an appointment to review your situation and recommend what would fit into your budget, and needs.
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Check out our company website for a link page:
<http://www.pctechuptime.com/security.html> Antivirus software
<http://www.pctechuptime.com/backup.html> Backup Choices

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